

THE ORIGINAL

Moonbeams

BY COLONEL LITTLE

The Smallest Newspaper in the West

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County Fair Time is about ripe

IN THE VALLEY OF THE MOON

Very unusual weather of late. All the days have been hot during that period from 10 a.m. till time to go to bed, but from 11 p.m. till about 9 a.m. it gets so cool you (if average) shut the windows and turn on the heat. Or else shiver a while. Still you can go to sleep nicely before midnight. In the midwest, under similar conditions, you don't sleep till 2 a.m. or later, if at all.

The reason some girls are such live wires during the summer is that they wear so little insulation. VALLEY WATCH REPAIR.

Finally have decided we must be an isolationist—'cause we're agin any further giving of one little nickel to any foreign country for any purpose whatever. And we're agin any handouts on the state, county or local level.

BOYES SPRINGS FOOD CENTER. Everything for summer meals and snacks. Always top quality, priced mighty low. Take-outs.

Read an article about the difference of ways that men and women enter their autos. Curious, as always, we got the missus to show us how she gets into a car. And apparently it's true. She opened the door, squeezeed her derriere onto the seat, then drew her head inside. We also tried it, and found we ducked our head inside first, then got the rest of the editor inside and sat down.

So the man was right. Wonder if this comparison would hold true in your family? Try it out sometime.

BROADWAY CAFE, Sonoma. Pop Medros your host. It's a friendly place. Take-out license, too. Drop in and let's get acquainted.

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On radio and TV we find we hurriedly jump up and shut 'em off when the following appear: Jerry Lewis, Louis Armstrong, Elvis the Pellys, Eleanor Roosevelt, Godfrey, LaRosa, and a few others, plus assorted commercials, most of them quite revolting. How're you?

LEE'S CHUCK WAGON (formerly Fireside), this side of Sonoma. Splendid cuisine, cocktails, classy atmospher. Bring your guests.

The other night when new Lions officers were installed (George Karlberg is the new president), Mrs. Ophelia Larson, treasurer and board member at the local Valley hospital, was called in and presented with a check for \$850, to pay for a complete set of surgical instruments for a second operating room at the hospital. Rather a large contribution for a club of only about 20 active members.

SONOMA MILL & LUMBER CO., Hiway 12 at the big curve. Super service for contractors, carpenters, home owners, ranchers.

"Your legs," wrote the schoolboy, "is what if you ain't got two pretty fair ones you can't get to first base, and neither can your sister."

MANCUSO WINES, Glen Ellen. Grower-produced. Available at every retail outlet. As good as the best, and better than most.

Don't you miss the old-time Fourth of July celebrations—with oratory, parades, band concerts, firecrackers and fireworks—and usually some track and field contests and a ball game? Some are now banned, and there's little interest in the others. Many more people are killed and injured than there ever were from fireworks. Where's the improvement?

MAC DONALD'S JEWELRY, Sonoma. Expert watch-clock repair service. Watches, Rings, Bands, Jewelry, Shavers. The best, always.

If you haven't yet visited Lee's Chuck Wagon (the former Fireside Lodge) you've been missing something good. Their food is superb, their mixologist is a genius at the bar, and the surroundings are all you could ever want. Worth trying out when you have visiting friends from out of town. Or even if you don't wait for visitors.

TODD CONSTRUCTION - ESTIMATING SERVICE. Subdivision Surveying. New location: Boyes Plaza, opposite Woodleaf.

El Verano Improvement club's recent rummage sale, one of the largest in the area, proved a substantial success, with many sales and a wide variety of rummage. Last night the club had an enjoyable meeting, with the new president of the Sonoma Valley Improvement club, Mrs. Ivar Monson, and her husband as special guests.

MENDEL'S CAFE, Boyes Plaza. Splendid menu, including Spanish delicacies. Bring your out-of-town guests here. Cocktail bar.

Had an honest-to-gosh good toaster, but it failed to function one morning this week. Now it's getting fixed. But in the interim, the

missus dug out a little old toaster we bought about 20 years ago (you toast one side, then turn it), and it worked just as well as ever. Remember the sorta cone-shaped toasters, 4 sided, we used to use on a gas burner? And did you ever stick a fork into a slice of bread and prop it up against the open grate in a kitchen stove?

SLEEPING ROOMS in private home. Clean and quiet. 27 Patten St., Sonoma. Phone WE 8-2553. 6-21

A Springs man-about-town says the most observant person he ever heard of was the historian who noticed that Lady Godiva had a horse with her.

VALLEY OF THE MOON CLEANING PLANT. Hwy 12 at Fetters. All work done on premises. Fast service. Pick-up. WE 8-5830.

The boys and girls at the July 4 carnival tangled with some of the localities on closing day, and there was quite a free for all. No serious injuries. The carnival had slim business, because it wasn't properly advertised and not too many people knew there was one on tap.

BUD'S GARAGE, corner Railroad & Cherry Sts. Guaranteed finest workmanship. Chevron Service Station. Phone WE 8-3971.

That house we mentioned last week is still for sale. About \$3500 cash or large down, but it's a little honey. Two bedrooms, large living room, combination kitchen and dining, bath, attached garage, nice back yard, fenced, plenty shrubs and roses and flowers. If at all interested, call WE 8-4500.

OUR RESORT, El Verano. Harvey and Melina to serve you the finest mixed drinks. Home of draft beer and the Stein Club.

Lions club has lined up another pancake breakfast for Saturday, July 20, at the Woodleaf parking lot. You can have all you want of pancakes, syrup, bacon and eggs, juice, coffee, all for \$1. Woodleaf is furnishing most of the ingredients. Also the Mechanical Man will be around, and you shouldn't miss it. Serving starts at 7:30 a.m.

FRANK'S HARDWARE, Castner Bldg., Boyes. Gardening equipment. Household appliances. Giftware. Paints. Tools. Glass.

A surly farmer with a healthy appetite stepped into a hotel tea room for some lunch and ordered a steak.

The waiter presently came back with a plate on which was a small portion of meat.

"Yeah," said the farmer. "That's the kind. Bring me some."

BATES & EVANS, Funeral Directors. 691 Broadway, Sonoma. Sonoma Valley's Pioneer Funeral Service firm. Serving families of all faiths since 1879. WEBster 8-2686.

WEED CUTTING. Reasonable rates. THOMAS NEVILLE, 23450 Arnold Drive, Sonoma. Phone Webster 8-3110.

Sizeable crowds nowadays at Sonoma Golf and Country club. The golfing is fine, attracting more players every year, and the accommodations at the clubhouse are as good or better than can be found anywhere in the north-of-Frisco sector.

SONOMA GOLF & COUNTRY CLUB, Arnold Drive. You'll like our Clown Room. Bring your guests here, for outstanding prestige.

New Bank of America building in Sonoma is nearing completion, getting painted, all parking facilities in, and getting all set for a big grand opening early in August. Watch for details.

It'd be nice if along about the same time or shortly thereafter the bank would open some kind of a branch in the Springs area—even if only to cash checks, receive deposits, make change, etc. Local merchants really shouldn't have to act as bankers for this end of the Valley.

WALTER GRUNERT AUTO UPHOLSTERY, Fetters Springs. Texaco station. Seat covers, floor mats, truck cushions, interior work.

Had a nice letter from our school principal friend in Ohio, but it was so full of laudatory remarks about Moonbeams that we modestly (!) can't bring ourselves to reprint it. Hoping some day he'll take pen in hand (or typewriter) and really provide us with some arguments—either for or against—on the matter of using our school plants 12 months a year, with staggered classes. Have an idea he's part-way with us in our contention that school plants might well be used to their entire capacity—and not stand idle three or four months a year.

SONOMA GROVE, Hiway 12 south of Boyes. Wonderful steak, poultry, roast, seafood dinners. Italian food a specialty. Cocktails.

Advance warning: Moonbeams is going to skip one week sometime in August; don't know yet exactly which week. But the month has five Fridays in it, so you shouldn't suffer too much. Going to take a look at the old stamping grounds down in the Southland.

FRIBERG DRUG STORE, So. Broadway, Sonoma. Prescription specialists. Time-Ex watches. A super drug store. Soda fountain.

We learn that the Town House in Glen Ellen is being leased, effective August 1, by Carl and Sybil Amante, owners, to Jack "Chef" Cardini, well known TV cookery artist. Extensive remodeling will take place, and it's expected the new operator will draw plenty of new and old business. The Amantes expect to take a long vacation.

ELECTRONIC DRIVE-IN—TV and Radio—Specializing in Auto Radio. 736 West Napa St., Sonoma. Kraft and Castori. WE 8-4839.

RUSTIC INN, Glen Ellen. Main corner. Last of the 11 old-timers. Authentic western atmosphere. Jack London's favorite tavern.

Dennis (just before leaving for school): "Dad, when you were a little boy, did you go to school every day, too?"

"Well," said his father, "I sure did . . . never missed a day either."

"Aw gee, mom," replied Dennis, "can't ya see? It won't do me a bit of good either."

GLEN ELLEN LIQUOR STORE. On Arnold Drive. Fine wines and liquors. A friendly place, always. **"SLIM" WALLACE.**

Robert Brown, commonly known as "Bob" or "Brownie," is opening a new general insurance office in the quarters, to be jointly occupied, of the Woods real estate firm across from the Woodleaf in Boyes. Brown has been with Castner agencies for the last four years. He has been active in civic affairs in the Valley for the last nine years.

EL DORADO HOTEL, Sonoma. Italian meals at their finest. American dinners too. Old West atmosphere. Cocktail bar. Try us.

LET'S DO IT OURSELVES

Let's build our own houses, our own schools.

Let's not look to the federal government in the mistaken belief that we can get something for nothing.

Let's realize the government has nothing of its own.

It can give us only that which it has taken away from us.

Is there someone down in Washington who is omniscient and able to decide better than we ourselves how to spend our money?

Of course not!

DENNY'S COG CLUB, Boyes. Sportsmen's headquarters. A most congenial atmosphere, with finest in mixed drinks. Drop in.

SPRAY-PAINTING YOUR SCREENS CAN BE FUN

Doing a two-day job in two hours creates plenty of time for planting peonies or even a round of golf these summer weekends. The tedious chore of painting screens becomes almost fun when they're sprayed.

The secret is to stack the screens, use a fast drying enamel, and adjust the spray gun for low pressure and a 4 to 5 inch spray pattern. Paint the frame first, they spray the screening. What passes through the mesh is deposited on the next screen. Each screen is set aside to dry as it is finished.

Take a brief break to allow drying time for the last screen, then reverse the stack and spray the other side. Spray paint experts who worked out this method of doing an annual chore say the simon-pure amateur can do screens for the average size house in two hours. They caution: If you spray outside, don't pick a day with winds of gale velocity.

Of course, while you've got the spray equipment—and rental units are now available at paint stores in many areas—you may have

ambition enough left after an easy two hours to undertake some other chores, like decorating the basement, or painting porch furniture, fence or garage.

ADOBE DRUG (Ray S. Duer), 417 First St. W., Sonoma. WE 8-2971
Prescription Specialists Veterinary Supplies

Back in the days when organs were pumped by hand, a famous organist once bragged: "I really did some beautiful work this evening. I don't know when I ever played better." The boy who had pumped the wind for the organ scowled but kept silent.

The next evening the organist placed his hands on the keys, but there was no sound. He glared at the pumper. "Say 'we', mister," the boy grinned. "Say 'We.'"

PAUL'S OLD RANCHERO, Verano. Weekend dancing, Italian meals featured. Cocktails. Paul at the organ. Banquets welcome. VALLEY OF THE MOON CIGARS—Union label, handmade right here at home. Superior quality always. Most dealers have 'em.

The man who wrote and asked if a certain hotel permitted dogs received the answer from the manager:

"I've been in the hotel business over 30 years. Never yet have I called the police to eject a disorderly dog during the small hours of the night. Never yet has a dog set the bed clothes afire from smoking a cigaret. I've never found towel or blanket in a dog's suitcase, nor whiskey rings on the bureau top from a dog's welcome. Sure, the dog's welcome. P.S. If he'll vouch for you, come along too."

MIKE & ROSE'S BOYES SPRINGS STORE. Finest meats in the whole valley, with real bargains last three days each week.

TOWN HOUSE SUPPER CLUB, Glen Ellen. New. Luxurious. The finest dinners, drinkables. Music weekends. Exotic! The Amantes.

After reading the charges, a judge in a Brooklyn court asked, "Are you the defendant in this case?"

"No, sir, I ain't, yer honor," came the quick reply. "I got me a lawyer to do the defendin'. I'm the guy what committed de moider."

LEE STARRETT, Masseur, at Bathhouse, Boyes. Massages, slenderizing. You'll look and feel better. Make it a habit.

RICHFIELD SERVICE, Boyes Springs. Main corner. Bud Delaney, Proprietor. Tires, Tubes, Batteries. Fast, efficient service.

Walt Disney talking (about fabulous Disneyland):

"When I got ready to go three years ago, my printer—the fellow who published my comic books—put some money in. Wonderful guy. Died last year. I got money from Walt Disney Productions, too. That's the film studio; I am only a stockholder in it. I optioned my own stock to the studio in return for money. ABC Television came into the deal, too.

"And, also, I borrowed money on my insurance policies to get things moving. The park has cost \$21.5 million so far."

The interviewer added: "It was a happy jolt to realize that Walt Disney, undisputed giant of the amusement world, and I had something very much in common. We both have borrowed on our life insurance in the pinch."

PLAZA LIQUORS (next to new bank, Sonoma). Extensive variety, hard and soft drinks. Hors d' oeuvres. Snacks. Pizzas. Everything! **SONOMA MISSION INN**, Boyes. Nationally known, noted for its splendid meals, excellent bar, luxurious accommodations.

TACT: The ability to hammer home a point without hitting the other fellow on the head.

GOOD NEIGHBOR: One who smiles at you over the back fence, but does not try to climb it.

NEUROTIC: A person who has discovered the secret of perpetual emotion.

BACHELOR: A man who never made the same mistake once.

RUSH HOUR: The time of day when all traffic is at a standstill.

A GIRDLE: An ingenious device invented to keep an unfortunate situation from spreading.

PRICE PUMP CO. Best in the West. P.O. Box 375, Sonoma. Pumps for Particular People at Popular Prices. Phone WE 8-2107.

MISSION CHAPEL MORTUARY, Funeral Directors, Sonoma. James and Jack Bisso. Only home-owned and operated mortuary serving Sonoma Valley families. WE 8-3357.

WEALTH (Sunshine Magazine)

I have planted a garden, and have watched it grow and produce, and so I know what faith is.

I have seen poplar trees swaying in the breeze, and so I know what grace is.

I have heard cardinals calling, and so I know what music is.

I have seen clouds before a storm, and so I know what beauty is.

I have read a book before a wood fire, and so I know what contentment is.

I have seen the miracle of a western sunset, and so I know what grandeur is.

I have refound a very dear friend, so I know what gratitude is.

And because I have perceived all these things, I know what wealth is.

B & L LAUNDROMAT, Fetters. Nice days now. Bring your laundry here—skip the tedious home job. Wash, dry, iron. Cost low. **SEE GREENGRASS** for expert advice on all matters pertaining to Real Estate, Insurance. Phone 8-4731. 18340 Sonoma Hwy.

Don't let the bugs take over your garden. They're multiplying like crazy. Not so easily visible are the cutworms which come out mainly at night to chew up plants. Chlordane or dieldrin gets 'em—and at the same time gets rid of other soil pests, including ants.

BANCROFT NURSERY, Sonoma. Finest in cut flowers, corsages, hospital remembrances, Weddings and funerals our specialty.

PALMS INN, Verano. (The Inskeeps.) Home of the Lions. Beautiful pool. Splendid cuisine. Cocktail room. Favorite gathering spot.

Watering, mulching, and loading up the hose and spray gun for the never-ending pest war should take precedence over other chores. Less interesting than planting, it's true, but it is vital work which must be carried out.

BAKER'S DRIVE-IN, Boyes. On the hiway. Chicken you'll love. Hamburgers. Crab Louie. Short orders. Finest Coffee ever.

YELL'S ACRES NURSERY, Glen Ellen. Specializing in dahlias and fuchsias. Make your selections while they're blooming.

If the garden is a little on the drab side, now that the spring annuals are gone, hustle in some bedding plants. French marigolds, petunias, verbenas and portulaca are good bets for sunny spots. In the shade try fibrous begonias, wishbone flowers, and impatiens.

A PROGRAM FOR THE SPRINGS AREA

A suitable name for the area, preliminary to incorporation as a city.
Solution of the water problem by building a series of dams on Sonoma river to conserve water, prevent floods, and for recreation.

A bridge across Sonoma river, connecting Craig and Thompson.
Roadside turnout parks (we're 20 years behind) thruout the Valley.
Complete citywide paving, curbing, and sidewalks.

A bank of our own.

A name for Highway 12 suitable for our new city.

Traffic and parking control in the entire area.

Better street lighting.

A local chamber of commerce, devoted to Springs area promotion.

Procuring of rural delivery and carrier service, from Boyes postoffice.

More facilities, use, and suitable names for local Recreation District parks.

Moonbeams is dedicated to the accomplishment of these aims. Maybe more will be added in the months to come. We can't do it ourselves, but with community cooperation they will be done!

BOYES SPRINGS BATH HOUSE. The Valley's super attraction. Cool and hot mineral pools. Alluring casino. Restaurants. Bars.

JIM'S MEATS at Boyes Springs Food Center. Summer delectables in quantity—and quality. Finest of delicatessens. Cold slices.

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